

Letters to the Editor

Beer and Sympathy

SEN. KEATING wants to increase exports of American beer. I congratulate him on a skillful plan to build up sympathy for the American people.

As an Englishman, I have found warm friendship flow from the sympathy of those who have guzzled on the warm, atrocious English beer. Once I lived in Germany. I now live in Washington and try to work hard enough to be able to afford to drink German beer.

The increased export of American beer will create a wave of world sympathy for the American man-in-the-street—a new birth of world understanding of Homo Americanus will follow. The horrid term “Yankee, go home” will fall into disuse. Instead, foreigners will greet the wandering Yank with “Better stay here. You can’t go home again and drink that stuff they are sending here.”

I hope the State Department people-to-people experts get behind the boost-beer-exports move. How about a secret subsidy from the CIA? Let us get this thing rolling. The whole engine of anti-American propaganda can be forced into reverse. The notion that Americans do nothing but enjoy life will soon be dispelled. A few bottles from now, foreigners will realize we are not enjoying life nor are we moving up to anything.

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